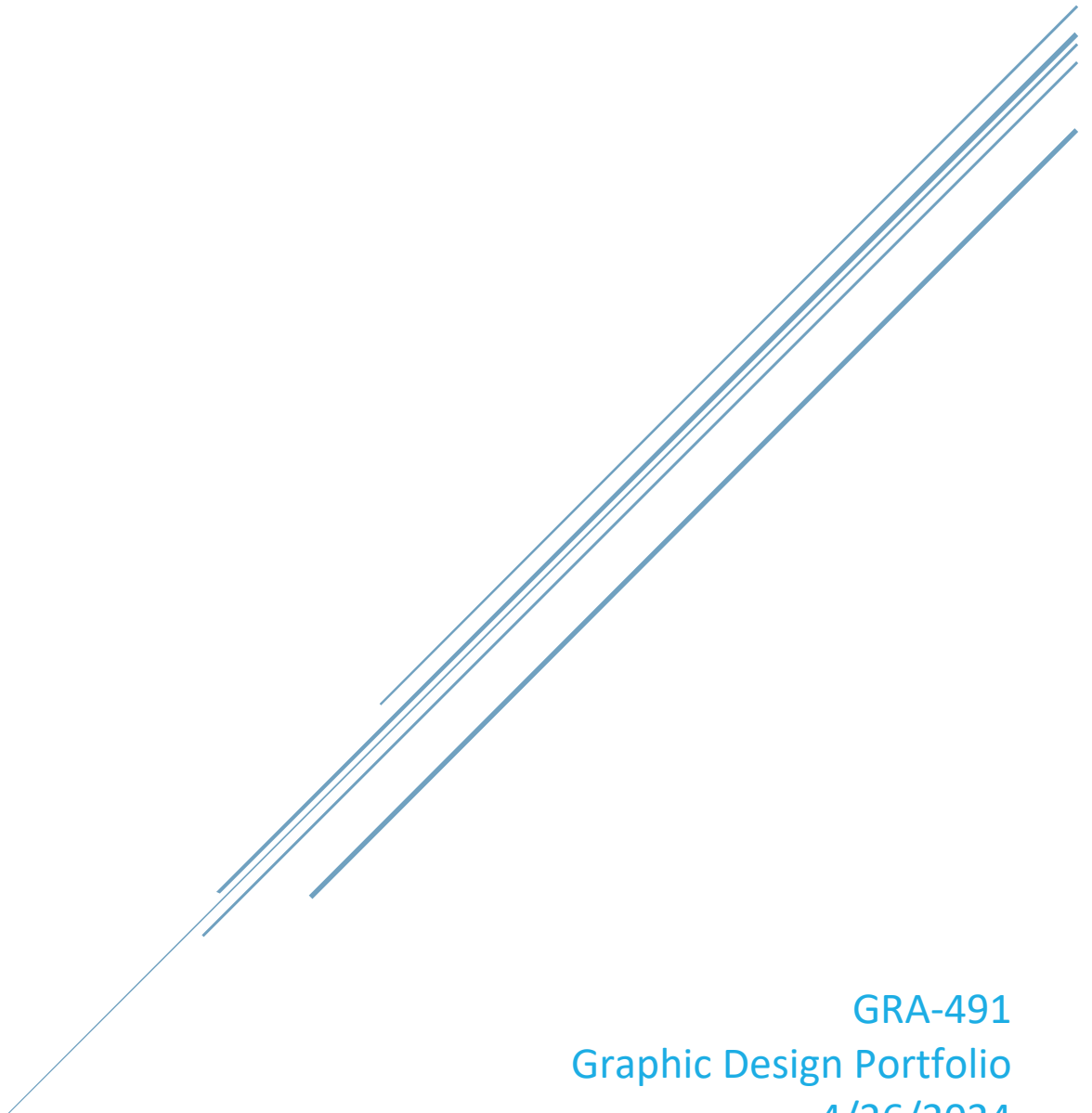


GRA 491 CAPSTONE REFLECTION

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GRA-491
Graphic Design Portfolio
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Reflecting on my capstone experience, I find it to be a culmination of my journey through the graphic design program at SHNU since 2019. It has been a powerful experience, marked by challenges, growth, and a deepening understanding of both the technical and creative aspects of graphic design. I started this journey right out of high school but had to put my plans on hold to raise my family. As my husband was deployed in 2019, I decided to do something for myself during that time and went back to school, my journey began at SNHU. Five years later, one class at a time, this journey is coming to an end in this capstone class.

The significance of the capstone lies in its ability to encapsulate the skills and knowledge acquired throughout the program and apply them to a real-world project. It serves as a bridge between school and my professional practice, allowing me to demonstrate my capabilities as a graphic designer while also providing an opportunity for self-reflection and refinement of my craft. Throughout the capstone process, I've recognized numerous connections between the project and my graphic design program. From honing my design skills to understanding the importance of effective communication and project management, every aspect of the capstone has been informed by the coursework and teachings of the program. It has reinforced the nature of graphic design and highlighted the importance of integrating various concepts and techniques to create impactful design solutions.

Incorporating feedback from both classmate and professor into my print-ready portfolio and portfolio website has been instrumental in refining my work and presenting it in the best possible light. Collaboration has played a crucial role in this process, as it has allowed me to gain valuable insights and perspectives from peers and mentors. By actively seeking feedback and engaging in constructive dialogue, I have been able to address weaknesses, leverage strengths, and ultimately elevate the quality of my portfolio.

As I transition into my future academic and professional life, I intend to apply the lessons learned from my capstone experience in various ways. Whether it's through leveraging design thinking methodologies to solve complex problems or utilizing technical skills to bring creative visions to life, I am confident that the foundation laid during my time at SHNU will serve me well in my endeavors.

Ethical principles and social responsibility will continue to guide my work as a graphic designer, ensuring that I create artifacts that not only meet aesthetic and functional requirements but also contribute positively to society. Whether it's advocating for diversity and inclusivity in design or promoting sustainability and environmental consciousness, I am committed to making ethical choices that have a lasting impact on people and communities. I intend to make the digital world more beautiful.

In terms of my professional goals, I aspire to carve out a niche for myself in the design industry, specializing in areas that align with my passions and strengths. Whether it's branding and identity design, digital media, or user experience, I aim to continuously challenge myself, push boundaries, and make meaningful contributions to the field of graphic design. I also will be sure to keep up with the latest software and design trends. There is always something new out there. Ultimately, I strive to create work that inspires, informs, and resonates with audiences, leaving a lasting impression for years to come.

References:

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